Group Members:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**BUS 103**

Business Source Complete

**Scenario:**

You’re graduating from Mason and you’re starting to search for jobs in the Northern Virginia/DC area. Before you take the time and effort to submit applications, you realize that there are a lot of things you don’t know about the companies who are hiring.

**Activity:**

As a group, pick a company to research from the list below (circle your choice).

Navy Federal Credit Union Booz Allen Hamilton

Northrop Grumman Capital One

Wells Fargo Cisco

Marriott International Lockheed Martin

Find one recent (within the last six months) business source from a news or trade publication about your company’s corporate culture (e.g. leadership style, benefits, dress code, turnover). Use the Business Source Complete database only to find this source.

**What keywords will/did you use?**

Keyword 1 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Keyword 2 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_\_\_\_\_\_\_\_\_

Keyword 3 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Keyword 4 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_\_\_\_\_\_\_\_\_

**What techniques did you use to refine your search? (Ex. limited by date, subject, etc.)**

**Which journal/magazine/newspaper did your source come from?**

**Using evidence from the sources you found, would you want to work for this company? Why/why not?**